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SEIPEE S.p.A.

Capitale Sociale Euro 120.000,00 i.v. - Codice Fiscale 00185010360

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Privacy Notice

Information on the processing of personal data pursuant to art. 13 Reg. (EU) 2016/679

Data Subjects: potential clients.

SEIPEE S.p.A., in its capacity as the Data Controller of your personal data, pursuant to and for the purposes of Reg. (EU) 2016/679 hereinafter 'GDPR', hereby informs you that the aforementioned regulation provides protection for data subjects with regard to the processing of personal data and that such processing will be conducted in accordance with the principles of fairness, lawfulness, transparency and with the aim of safeguarding your privacy and your rights.

Your personal data will be processed in accordance with the statutory provisions of the legislation referred to above and with the confidentiality obligations provided therein.

During the processing indicated, the Controller may operate on categories of common personal data and, in detail: economic, commercial, financial and insurance activities, tax identification number and other personal identification numbers, name, address or other personal identification elements

Your data will also be used for the following purposes related to the execution of measures connected to contractual or pre-contractual obligations pursuant to Article 6, first paragraph, letter b), of the GDPR:

- management of any sales contract and related obligations, including pre-contractual activities;

- responding to requests.

Your personal data may also, subject to your consent pursuant to Article 6, first paragraph, letter a), of the GDPR, be used for the following purposes:

- Sending commercial information and/or promotional material relating to the Controller's products and/or services. At any time you may object to the processing using the link at the bottom of the message "Disiscriviti/Unsubscribe" or by submitting a request to the Controller at the contacts indicated in this privacy notice.

Providing the data is optional for you with regard to the purposes indicated above, and any refusal to consent will not compromise the continuation of the relationship or the appropriateness of the processing itself.

Processing methods. Your personal data may be processed as follows:

- by means of electronic computers using software systems managed by Third Parties;
- entrusting processing operations to third parties;
- in the case of consent given for marketing purposes, automated contact methods (e.g. automated e-mail sending campaigns, SMS, automated telephone contact, instant messaging, social networks, etc.);
- In the case of consent given for marketing purposes, the Controller, to compare and possibly improve the results of communications, uses systems for sending newsletters and promotional communications with reporting. Thanks to the reports the Controller may know, for example: the number of readers, openings, unique "clickers" and clicks; the devices (iPhone, Blackberry, Nokia...) and operating systems (Windows, Apple, Linux, Android...) used to read the communication; the detail on the activity of individual users; the number of pending users who have not yet confirmed the subscription; the detail of emails sent by date/time/minute; the detail of emails delivered and not delivered, those forwarded; the list of unsubscribed from the newsletter; who opened an email or clicked a single link; users with display problems; link tracking (i.e. the number of clicks made on the links in the message); click tracking (which links were clicked and by whom). All these data are used for the purpose of comparing and, if necessary, improving the results of communications.;
- manual processing by means of paper archives;
- processing by electronic means.

Each processing is carried out in compliance with Articles 6, 32 of the GDPR and through the adoption of the appropriate security measures provided for.

Your data will be processed only by personnel explicitly authorised by the Controller and, in particular, by the following categories of authorised personnel:

- General Management;
- Commercial Office.

Your personal data may be processed by third parties belonging, by way of example, to the following categories:

- Agents and/or agency contacts for the performance of existing relations;
- consultants and freelance professionals, including in association;
- in relation to public and/or private entities for which the communication of data is mandatory or necessary to comply with legal obligations or is otherwise functional to the administration of the relationship;
- in reference to the marketing purpose for sending commercial information and/or promotional material relating to the Controller's products and/or services, external platform used for the management of commercial communications;
- external parties necessary for the performance of the existing relationship (e.g., companies that provide hardware or software assistance or cloud services).

The parties belonging to the categories listed above operate, in some cases, as Data Processors specifically appointed by the Controller in compliance with Article 28 GDPR, in other cases in full autonomy as independent Data Controllers, it being understood that, in the latter case, the communication of your personal data to such autonomous Controllers is made solely for the purposes indicated in this privacy notice.

The list of such parties is available upon request to the contacts indicated in this privacy notice.

Disclosure: Your personal data will not be disclosed in any way.

Your personal data may also be transferred, limited to the purposes set out above, to the following states:

- in reference to the marketing purpose for sending commercial information and/or promotional material relating to the Controller's products and/or services, the Controller intends to transfer your data to countries not belonging to the European Union: such transfer is lawful as it is guaranteed by the existence of adequacy decisions issued by the European Commission and/or standard contractual clauses based on the templates adopted by the European Commission pursuant to art. 46 of the GDPR. You may request a copy of your data subject to extra-EU transfer, as well as information on

the specific safeguard in place for each extra-EU country, by submitting a request to the e-mail address privacy@seippee.it.

Retention Period. We inform you that, in compliance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to Article 5 of the GDPR, the retention period of your personal data is:

- If consent has been given for marketing purposes, until you decide to cancel your subscription to the service or object to the processing or exercise your right of withdrawal;
- established for a period not exceeding the achievement of the purposes for which they are collected and processed for the execution and performance of contractual purposes;
- established for a period not exceeding the completion of the services provided.

Controller:

the Data Controller, pursuant to law, is SEIPEE S.p.A. (Via Viottolo Croce 1, 41011 Campogalliano (MO), P. IVA 00185010360, contactable at the following contacts: e-mail info@seippee.it, telephone +39 059 850108) in the person of its pro tempore legal representative.

You have the right to obtain from the Controller the erasure (right to be forgotten), restriction, updating, rectification, portability, objection to the processing of personal data concerning you, and, in general, you may exercise all the rights provided for by Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR by writing to privacy@seippee.it or by contacting the Controller at the company contacts provided in this document. You may also lodge a complaint with the competent supervisory authority if you believe that the processing of your data is contrary to the applicable legislation.

Reg.to UE 2016/679: Artt. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1

The data subject has the right to obtain confirmation of the existence or non-existence of personal data concerning them, even if not yet recorded, their communication in an intelligible form and the possibility of lodging a complaint with the Supervisory Authority.

2

The data subject has the right to obtain the indication of:

1. the origin of the personal data;
2. the purposes and methods of the processing;
3. the logic applied in the case of processing carried out with the aid of electronic instruments;
4. the identifying details of the Controller, the processors and the representative designated pursuant to Article 5, paragraph 2;
5. the recipients or categories of recipients to whom the personal data may be communicated or who may become aware of them as a representative designated in the territory of the State, processors or persons in charge.

3

The data subject has the right to obtain:

1. the updating, rectification or, when interested, the integration of the data;
2. the deletion, anonymisation or blocking of data processed in breach of the law, including data whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;
3. a statement that the operations referred to in letters a) and b) have been brought to the attention, also regarding their content, of those to whom the data were communicated or disseminated, except where this requirement proves impossible or involves the use of means manifestly disproportionate to the right being protected;
4. the portability of the data.

4

The data subject has the right to object, in whole or in part:

1. for legitimate reasons to the processing of personal data concerning them, even if relevant to the purpose of the collection;
2. to the processing of personal data concerning them for the purpose of sending advertising material or direct sales or for the carrying out of market research or commercial communication.

Consent

Form for obtaining the data subject's consent

Date: Place:

Name, Surname:

Do you consent to the processing of personal data for the optional purposes set out below?

YES	NO	
		Sending commercial information and/or promotional material relating to the Controller's products and/or services. At any time you may object to the processing using the link at the bottom of the message "Disiscriviti/Unsubscribe" or by submitting a request to the Controller at the contacts indicated in this privacy notice.

Data subject: